

T & I ANNOUNCED AS THE WIMMERA MALLEE FLEXI-COIL DEALERSHIPS

Flexi-Coil has announced the appointment of Swan Hill T & I Centre in and Horsham T & I Centre to sell and service its industry-leading tillage and seeding products exclusively across the Wimmera Mallee.

Dealer Principal, John Parker says T & I is committed to the Flexi-coil product, ensuring expert advice and quality customer support. "Flexi-Coil is a name that is known and trusted in this industry. Swan Hill T & I Centre and Horsham T & I Centre have the experience, resources and people to contribute to the ongoing success of this very highly regarded brand."

To keep up with the rapid changes in technology the T & I dealerships remain on the front line, by backing products to suit the community needs and ensuring staff remain highly trained in their fields. "Our people are our most valuable resource," John says. "Our staffs have the expertise to offer great advice and great service, and everyone who works on the Flexi-Coil range will be fully accredited. We know a lot about farming and how Flexi-Coil can improve your returns.

"We'll also be ensuring excellent after sales service. After sales service support is critical to a successful seeding operation, and enables customers make the most of the seeding window. We understand the critical nature of timing, to ensure you make the most of available soil moisture and maximise crop yields."

The appointment of the dealerships coincides with a renewed commitment by Flexi-Coil to produce innovative products. "We'll be bringing our customers a range of Flexi-Coil products based on true innovation. Flexi-Coil has been renowned for its clever design since the introduction of flexible frame seeding equipment. We look forward to introducing customers to tried and true Flexi-Coil products as well as various new products under development, including a new air drill, hydraulic tynes and the next generation of electronics to name a few."

As well as ensuring their personnel are experts on the products, both Swan Hill T & I Centre and Horsham T & I Centre plan to help customers learn how to get the most out of their equipment. They will be running customer clinics to show how to properly calibrate the equipment and offer some tips on operating the equipment effectively,

including the techniques for successfully applying variable rates. The clinics will also cover basic product maintenance. New and existing customers interested in attending a customer clinic before 2007 seeding should contact Swan Hill T & I Centre or Horsham T & I Centre for more information, or visit them onsite at the Wimmera Machinery Field days March 6th, 7th or 8th and enter the draw to win some Flexi-coil Merchandise.

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